

## Kenley Community Plan

Initial briefing for  
KENDRA committee  
12/02/2019



## ■ Delivering for Croydon

### Kenley Community Plan

#### The team

- Trisha Boland – Senior Regeneration Manager

[Trisha.Boland@croydon.gov.uk](mailto:Trisha.Boland@croydon.gov.uk)

- Lucy Andrews – Regeneration Manager

[Lucy.Andrews@Croydon.gov.uk](mailto:Lucy.Andrews@Croydon.gov.uk)

07864 247393

- Ben Kennedy – Transport Strategy Manager

[Ben.Kennedy@croydon.gov.uk](mailto:Ben.Kennedy@croydon.gov.uk)

- Alicia Booth – Spatial Planning Project Manager

[Alicia.Booth@Croydon.gov.uk](mailto:Alicia.Booth@Croydon.gov.uk)



### Kenley Community Plan

- Community lead vision for the neighbourhood
- Focuses on supporting an increase in housing in the wider area
- Addresses 20 year timescale
- Uses evidence, including new surveys (public transport, roads and parking)
- Responds to Councillor's, KENDRA's and WURA consultation SPD2 feedback
- Broad spectrum of community targeted in engagement, e.g. young people and small businesses
- Identify projects needed in the future and identify sources of potential funding.
- Guide future planning decisions
- To inform the Infrastructure Delivery Plan and review of the Local Plan
- Pilot for whole borough (and GLA)

### Output

- Plan will capture engagement feedback and community's high level vision and priorities for investment inform GLA and other funding.
- (Probably) not detailed proposals. Follow-on with feasibility and viability studies.
- The Plan will be publicly available.

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### Kenley Community Plan

#### GLA Good Growth Fund context

- Prospectus available and consultant framework available [HERE](#)

#### Up to £5m for capital projects and £2m for revenue projects:

- Affordable workspace
- Civic infrastructure and promoting local identity
- Supporting small businesses and local employment generation
- Public realm improvements
- Expanding community facilities with emphasis on young people

#### Not funding for:

- Physical infrastructure, e.g. roads and drains
- Social infrastructure, e.g. Doctor's surgeries or schools
- Business as usual activities, e.g. maintenance
- Housing

### South Norwood Community Plan

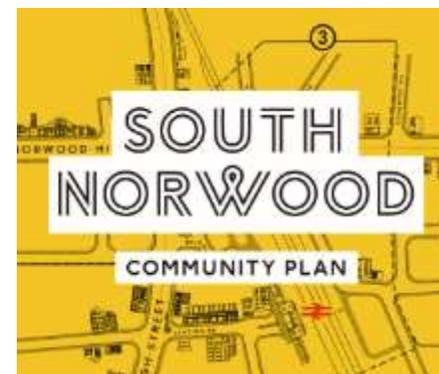
- <http://www.welovese25.org/>



South End



Thornton Heath



South Norwood



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### Kenley Community Plan

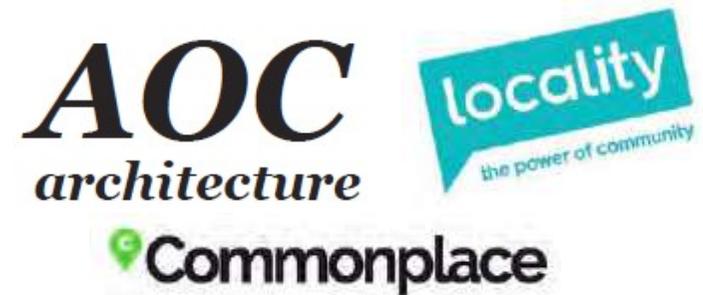
#### Appointment of consultant team

Interviews happened on the 31<sup>st</sup> February including Cllr O'Connell

- 15/02/19: Consultant appointment
- The AOC <http://www.theaoc.co.uk/> Architects specialising in community led projects. Project leader Tom Coward.
- Locality <https://locality.org.uk/> Community engagement specialists David Moynihan. 600 members across England supporting local people in a local area. In last year worked with 26 local authorities.
- Commonplace <https://www.commonplace.is/> online community engagement tools.
- Already worked together on successful projects in suburban and rural areas, such as Shinfield Parish Council Community Plan.

#### 18<sup>th</sup> February 2019 Initial project meeting

- Briefing documentation already sent includes KENDRA and WURA feedback of SPD2 consultation and WURA's Welcome Road parking document.



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### Kenley Community Plan

#### Draft programme

- March-June: Community engagement (4 months)
- End of April: Interim presentation
- End of June: Draft Community Plan
- Mid-July: GLA Good Growth Fund Stage One 'expression of interest' submitted
- July-September: Finalisation of Community Plan including community review (3 months)
- October: Good Growth Fund application Stage Two 'detailed proposals' submitted
- October onwards: Ensuring project legacy

Note: Surveys will need to be undertaken in parallel with process starting in January

#### Questions and Discussion

- How can KENDRA be involved with the engagement?